Major Donor Prospecting Tracking Sheet

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Funder/Donor** | **Contact info (email/ph)** | **Donor priorities** | **How you are connected to donor** | **Notes of interest. Background? Strategy for the ask** | **Giving history?** | **Potential ask amount** | **Lead solicitor** |
| Jane Smith | Jane@bigmoney.com | Cancer | Met her at gala. Very interested! | Has a puppy she adores | No | $500 | Becky |
| ABC Foundation | 555-555-5555 | Children’s health | Board member works there | Son has cancer | 2 grants of $2500 | $5000 | Steve |
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